



SCORPION FRANCHISE DEVELOPMENT

# Attract more franchise owners





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# Greetings from your recruitment specialists

Welcome to the best of two worlds. Our small but mighty franchise development division has all the advantages of being part of a successful, large internet marketing company with the autonomy and agility of a boutique agency.

From concept to conversion, our full-service creative group consists of savvy strategists, brilliant designers, efficient programmers, talented writers, and attentive account managers. With your positive collaboration, we're excited to help you realize your goals. Contact us today to get started.



## Google Premier Partner

Quality leads is our number one priority and we have direct access to a Google support team to achieve results quickly and more effectively.



## Hand-Crafted Copy

Every word chosen is directed to benefit your franchise. We create copy for relevancy and appeal.



## Proven End-to-End Marketing

We're employed by top franchise names because we know how to affect growth.

## Ready when you are

Dominate your market share with the full-service leader in franchise recruitment. Our priority is to impress and drive potential franchise partners to your brand with creative marketing, real SEO, lead generation, and content marketing. We combine the speed and power of AI with the finesse and experience of our dedicated franchise development specialists.

Our team has a remarkable work ethic and is ready to create all the dynamic physical or digital assets your franchise needs to expand at your convenience. From gorgeous presentations introducing your franchise opportunity to clever trade show geofencing ads, we thrive on challenging projects that will grow your brand.



WE GET TO KNOW YOU

# Our team becomes your team

## Brand immersion meeting

Join us for this intensive exploration of your franchise's various features and strengths. Our team will work closely with you to take a deeper look at your brand's personality, values, and objectives and what distinguishes you from your competitors.

This meeting allows for a more cohesive brand identity across all marketing materials, crucial for making a lasting first impression, being recognized, and encouraging brand loyalty. It's an opportunity to gain valuable insights into your mission, goals, and inspiration to grow your business. With your positive collaboration, we're excited to help you realize your goals.

## Your franchise overview

To kick start a successful sales process, your brand must have consistent branding across all touchpoints. Our overview will help lay this foundation for all future projects. To achieve truly effective marketing results, we know our efforts must be well-thought-out and executed with precision. Tailoring a marketing road map that differentiates your brand will pave the way for future success.

### We'll Identify:

- Strengths, weaknesses & opportunities
- Financials
- Target markets for growth
- Groups of interest
- Candidate profiles
- Competitors

# Focused strategies for online presence

YOUR CORNERSTONE

# The website

The bedrock of your franchise opportunity needs to combine all your recruitment efforts into the most strategic package possible. We design, write, and build our websites to educate potential franchisees and show them how your franchise could fit into their future. 100% of your leads will visit your website, and it's our goal to help you move them down the sales funnel into signed deals!

In addition to all the landing page features, websites feature:

- Intuitive navigation to specific areas
- Gorgeous pages devoted to your benefits and differentiators
- A helpful map with available markets
- Your press and blogs

We customize your website content to position your brand in the best light possible, and we'll discuss how SEO and PPC will integrate with the site.

LEAD CAPTURE

# The landing page

We optimize your digital marketing by creating a visually appealing bespoke landing page. Until your website goes live, this page highlights your franchise opportunity and serves as a central hub to attract visitors from various marketing campaigns, including pay-per-click, social, and banner ads.

Landing page highlights:

- User-friendly form to request more information
- Showcase your franchise options and benefits
- Strong and clear CTAs with link to free guide
- Displays your franchise requirements

Utilizing this powerful tool can increase traffic to your franchise opportunity and improve lead generation. With a rock-solid strategy, stunning design, and expert web development - your landing page will be the envy of your competitors.

## Buena Onda Franchise Landing Page

The Buena Onda Franchise Landing Page features a dark blue header with the Buena Onda logo and a photo of Chef Jose. The main headline reads "FRANCHISE THE Good Vibes WITH BUENA ONDA" and includes a sub-headline: "A concept founded by James Beard award-winning, Iron Chef Jose Garces." Below this is a large call to action: "JOIN THE \$76.7 Billion DOLLAR INDUSTRY!" followed by "\$1,618,577 AUV<sup>2</sup>". A lead capture form is positioned below the statistics, with fields for "First Name", "Last Name", "Email", and "Phone", and a "NEXT STEP" button. A section titled "RIDE THE Wave WITH CHEF JOSE" features a photo of Chef Jose and text describing his background and the franchise's unique value proposition. The bottom section, "Good Vibes WITH A GROWTH MINDSET", lists several benefits: "EARTH FRIENDLY", "TASTY DEALS", "EASE OF OPERATIONS", "OUTSTANDING TRAINING & SUPPORT", and "A HOT MARKET SHARE". The footer includes the slogan "EVERYBODY LOVES Mexican Food".

## Re-Bath Franchise Landing Page

The Re-Bath Franchise Landing Page features a light-colored header with a photo of a modern bathroom and the Re-Bath logo. The main headline reads "Own America's Largest Bathroom Remodeling Franchise" and includes a sub-headline: "Remarkable Revenue - the Re-Bath Way". Below this is a large call to action: "Profits Your Portfolio Will Love \$2.8 Million\* Average Unit Volume\*". A lead capture form is positioned below the statistics, with fields for "First Name\*", "Last Name\*", "Phone\*", "Email\*", "Street Address\*", and "City\*", and a "Submit" button. A section titled "Our Unique Brand Position" features a photo of a bathroom and text describing the franchise's unique value proposition. The bottom section, "The Benefits", lists several benefits: "High Profit Margins", "Effortless & Efficient", "Protected Territories", "Training & Support", "Discounts & Competitive Pricing", and "National Accounts Program". The footer includes the slogan "Redesign. Restore. Remodel. Repeat."

LEAD GENERATION

# Paid search & social advertising

With our paid advertising solutions, you can drive targeted traffic to your unique landing page and increase your chances of converting leads. Combining pay-per-click (PPC) advertising with SEO, our team will collaborate with you to create targeted industry campaigns based on location and keywords that could appear on Google, Bing, Yahoo, and Google display ad sites.

While the landscape of online marketing is constantly evolving, our devoted strategists are committed to finding the right path for your recruitment. Let us help you take the next step in your franchise development journey.

- Track your campaigns with our technology
- Increase traffic to your website
- Grow your network faster and more efficiently

**ADS** Paid Advertising

- Google RSA Text Ads
- Google Performance Max Ads
- Google Remarketing Banner Ads
- Meta / Instagram Ads
- Google Display Ads
- Includes monthly maintenance



**Compelling content  
for every step**

MULTIPLE TOUCH POINTS

# Email campaigns & ongoing newsletters

From a lead to a signed deal, the sales process is a lengthy journey, and Scorpion supports you at every step, maintaining a consistent brand message. Adding a CRM email and ongoing newsletter campaign and to your marketing arsenal is pivotal for success. Effective follow-up communication with candidates who fill out any request for information form ensures your franchise opportunity stays top-of-mind during the sales process.

- Action-worthy content more likely to convert your leads
- Increase your odds for those coveted 'next step' conversations
- Highlight the top benefits of the franchise opportunity
- Save time and resources with an efficient, automated, and cost-effective return on your marketing investment.



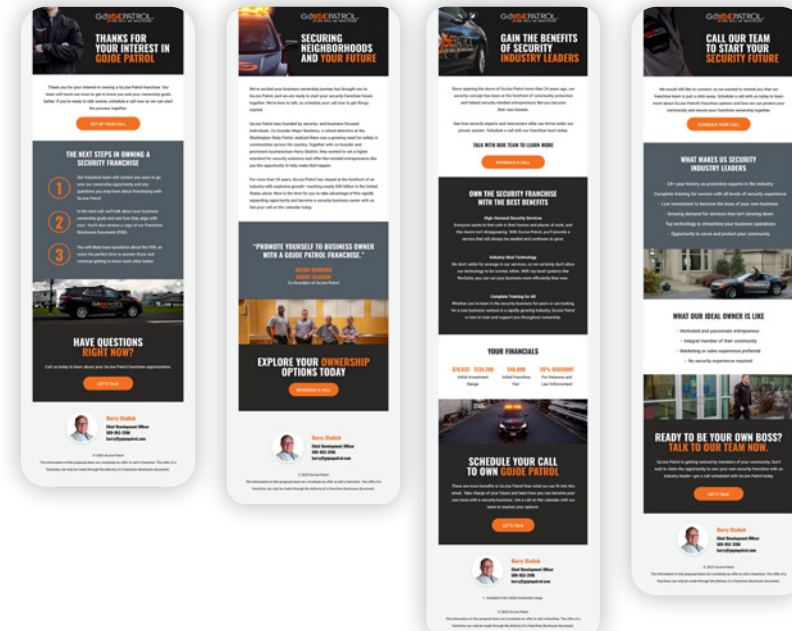
## CRM Email Campaign Examples

- Post-Lead Email Campaign (four emails)
- Fade-Lead Email Campaign (three emails)
- Post Event Follow Up Email
- Customized Email Content

## Clean Juice Campaign



## GoJoe Patrol Campaign



PRESENT YOUR BEST

# Brochures

A digital or print brochure in your marketing plan can be a game-changer. Our expert team designs a sensational brochure to encourage a prospect to fill out your contact form on your landing page or website. The eye-catching brochure or guide enlightens potential franchisees on your business model while conveying a uniform branded experience.

Intriguing content highlights your unique selling proposition and differentiates you from the competition. The brochure is a valuable incentive to encourage your hard-won lead to volunteer their information by giving them something in return.



## Digital or Print Brochure

- Standard Brochure (8-12 pages)
- Optional Additional Pages
- Option to Convert Digital to Print

## The Bar Method Brochure

**OWN THE BARRE FRANCHISE FOR EVERY BODY**  
Open a studio with *The Bar Method*

**SET THE BARRE WITH AN EMPOWERING BUSINESS**  
The Bar Method began more than twenty years ago, springing from one woman's love for ballet. Our boutique fitness studios have since spread across the U.S. and parts of Canada and brought a versatile exercise technique to every member. Together, we can continue transforming bodies and minds with our tight-knit, lifelong community.

**How our community got to its feet**  
Founder Burr Leonard loved ballet. The strong, healthy dancer bodies that leapt across the stage soon sprung into her flagship studio in San Francisco as she helped women of all ages develop their strength inside and out.  
Today, we are proud to be part of the Sell Esteem Brands family and are excited to continue empowering more women to become the strongest, most fulfilled versions of themselves.

**20+** Years of Expertise | **80+** Studios Across the U.S. & Canada | **1M** Workout Classes

**WHY YOU'RE THE BEST-IN-CLASS OWNER**  
Our franchise owners are the best—bar none. You're ready to jump in feet first and establish a safe, inviting workout space for all. Even if you haven't taken a barre class yourself just yet, you're excited to help others look and feel their best.

**PASSIONATE**  
Whether you're a pro of barre or this is the first time you've stepped into the space, you're excited to flex your franchise skills by opening your own studio doors with The Bar Method.

**HANDS-ON**  
You like to get involved—and stay involved—with your team and business. Connecting with the people around you with a hands-on approach is your business and interpersonal style.

**PEOPLE PERSON**  
Talking with others and building their strength and confidence is what you're all about. You love creating a tight-knit community that makes everyone feel included, challenged, and empowered.

**YOUR FINANCIALS**  
\$125,000 Minimum Liquid Capital  
\$350,000 Minimum Bar Month  
\$237,559 - \$499,869 Estimated Initial Investment

## Clean Juice Brochure

**CLEAN JUICE**

**OWN AN ORGANIC JUICE & FOOD BAR FRANCHISE**  
THE FUTURE IS ORGANIC

**ABOUT CLEAN JUICE**  
Clean Juice believes in serving the highest quality products and spreading the goodness of organic food and beverages to every community we join. When guests visit any of our locations they love that it's all for a simple experience and healthy, flavorful options, which is how we've become a rapidly growing and trusted brand.

**200+** FRANCHISES AWARDED SINCE JUNE 2016

**THE FIRST & ONLY NATIONAL USDA-CERTIFIED ORGANIC JUICE & FOOD BAR FRANCHISE**

**CLEAN JUICE IS THE FIRST & ONLY NATIONAL USDA-CERTIFIED ORGANIC JUICE & FOOD BAR FRANCHISE.**  
That means we're committed to serving our guests organic fruits and vegetables that are free of chemical pesticides commonly found in conventional produce. Our intention is to be 100% organic, but if we do source an organic product that day, it will be full source and transparently listed on the front of each sign. Health is good business, and now is your chance to become an integral part of a skyrocketing market.  
The core beliefs of Clean Juice come down to 10 simple but powerful benefits of juicing, the impact of organic produce, and a belief that all consumers can benefit from having their own local Clean Juice. Moreover, as a faith-based organic franchise, we do it in us and using us in all we do. When you learn, you can expect honest communication, and joy in the work we'll do together.

**OUR CONTINUOUS SUPPORT PROGRAM**  
Starting your journey with Clean Juice on the right foot is made easier through our relationships with vendors and suppliers. From equipment and fixtures to opening inventory and supplies, we know where to find the best products and services.

**LEGAL SUPPORT**  
Our franchise training and support team helps in identifying, leasing, and building out the perfect Clean Juice store. Some of the factors we'll consider include demographics, traffic patterns, parking convenience, visibility, competition, and much more.

**STAFFING SUPPORT**  
Your Clean Juice will be staffed with highly trained employees who'll serve as the face of the brand and act as important ambassadors. Most locations follow a simple staffing model of one General Manager, one Assistant Manager, 3-5 Shift Leaders and 10+ Juicerettes (baristas for juice).

**MARKETING SUPPORT**  
Our team of marketing experts always keeps up to date with the latest marketing trends. We use social media, mobile marketing, and influencer marketing to develop market-specific plans that draw in new guests, keep existing ones, and ensure you are always doing what it takes to keep them engaged.

**HEALTHY IN BODY | STRONG IN SPIRIT | 3 JOHN**

A TOOL FOR SEO

# Website blogs

A well-written and informative blog strategy is the perfect way to attract and convert new franchisees organically and authentically. It's also about optimizing your copy for search engines to improve your rankings. By incorporating winning SEO practices into your blog strategy, you can improve your online visibility and attract higher quality franchisee leads.

Our writers will research and write relevant posts incorporating:

- Company milestones
- Industry news
- Franchisee success stories
- Your franchise opportunity



## Content Blogs

- One-off Blog
- Recurring Blogs (2x a month)

## Noodles & Company Blogs

The screenshot shows the Noodles & Company Franchise Blog homepage. At the top, there's a navigation bar with links like 'Home', 'Why Noodles', 'What You Get', 'Meet Partner Criteria', 'Markets', and 'Contact Us'. The main heading is 'NOODLES & COMPANY FRANCHISE BLOG'. Below this, there are several article cards, each with a featured image and a title. The articles include: 'The Year of Digital Innovation', 'How Noodles' Flexible Footprint Benefits Franchisees', 'Own a Franchise With an Uncommonly Good Culture', 'What You Need to Know About Noodles & Company's Q3 Earnings', 'How the Guest's Experience Journey Helps Noodles Stand Out', 'How Noodles Prepares Your Team for Opening Day', 'What Makes Noodles & Company Stand Out', 'How Technology Impacts Fast Casual Restaurant Franchisees', and '3 Tips for Multi-Unit Franchise Operations'. Each article card has a 'Read More' link. At the bottom, there's a footer with contact information and social media icons.

## Re-Bath Blogs

The screenshot shows the Re-Bath Franchise Blog homepage. The navigation bar includes 'Home', 'About Us', 'Why Re-Bath?', 'Franchisees', 'Steps to Ownership', and 'Available Territories'. The main heading is 'Blog'. Below this, there's a 'Most Recent Posts' section featuring a grid of article cards. Each card has a featured image, a date, a title, a category, and a 'Read More' link. The articles include: 'May 8, 2022 Re-Bath Announces Adam Betteson as Vice President of Franchise Development', 'Oct 2, 2022 Re-Bath's Customer Focus is Powerful Marketing for Franchisees', 'Oct 18, 2022 Why Re-Bath Appeals to Sophisticated Entrepreneurs', 'Apr 16, 2022 Re-Bath Sells More Than New Bathrooms. We Create Valuable Customer Experiences.', 'May 16, 2022 Re-Bath Achieves Record High Performance & Earns Industry Accolades', 'Apr 5, 2022 Re-Bath Franchisees Have an Easier Time Onboarding Installers!', 'Mar 16, 2022 Benefits of Being a Franchisee vs Being a Distributor', 'Feb 25, 2022 How Re-Bath Helps Homeowners Overcome Top Remodeling Fears', and 'Dec 16, 2021 What is the Typical Equity Value of a Remodeling Business?'. At the bottom, there's a 'Start Your Franchise Journey' form with fields for first name, last name, email, zip code, state, and a 'Send Message' button. The footer contains contact information and social media icons.

**Full service for your  
full convenience**

FURTHER DOWN THE FUNNEL

# Franchise sales decks

A visually engaging and informative tool that helps potential franchisees understand your business model, culture, the benefits of joining your network, and the potential for success. Our talented designers and writers will create fresh decks or revitalize your pre-existing content.

## Duck Donuts Franchise Sales Deck



# Discovery day decks

Elevate your onboarding process and instill confidence with informative graphics, photos, and comprehensive overview of your franchise system. Showcase the support, training, and accessible resources to help your franchisees succeed.

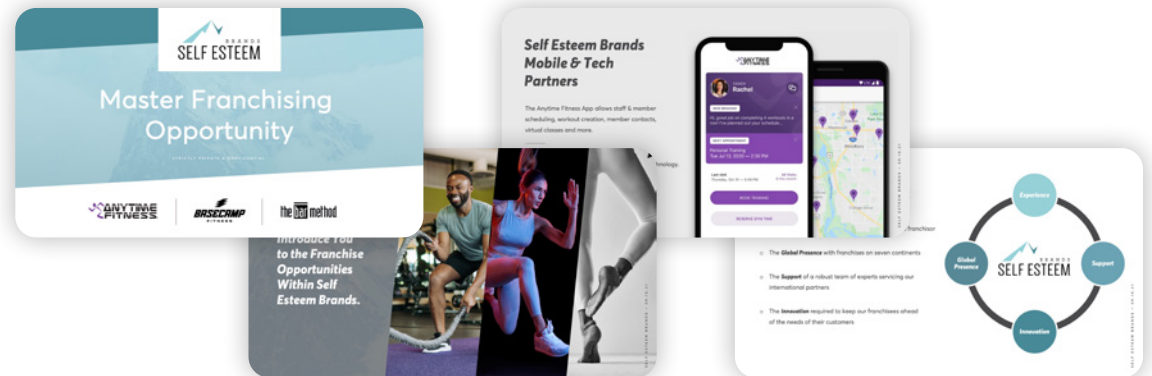
## Bojangles Discovery Day Deck



# Custom presentations

Our expert marketing services offer tailored presentations to fit your franchise's goal, from demonstrating unique selling points and celebrating success stories to sharing new strategies, technologies, and initiatives - we are here to help you shine.

## Self Esteem Brands Master Franchise Opportunity Deck



### PowerPoint Design

- Franchise Sales Deck
- PowerPoint Template
- Discovery Day Deck
- Custom Presentation

YOUR BRAND IN MOTION

# Video for growth

Scorpion Studios is our exceptional video and photography department taking the franchise development world by storm. Utilizing video in franchise marketing is an effective way to build trust with potential investors, give insight into your culture, and convey the benefits of the opportunity. Their guidance is outstanding, and their projects have already generated major client growth.

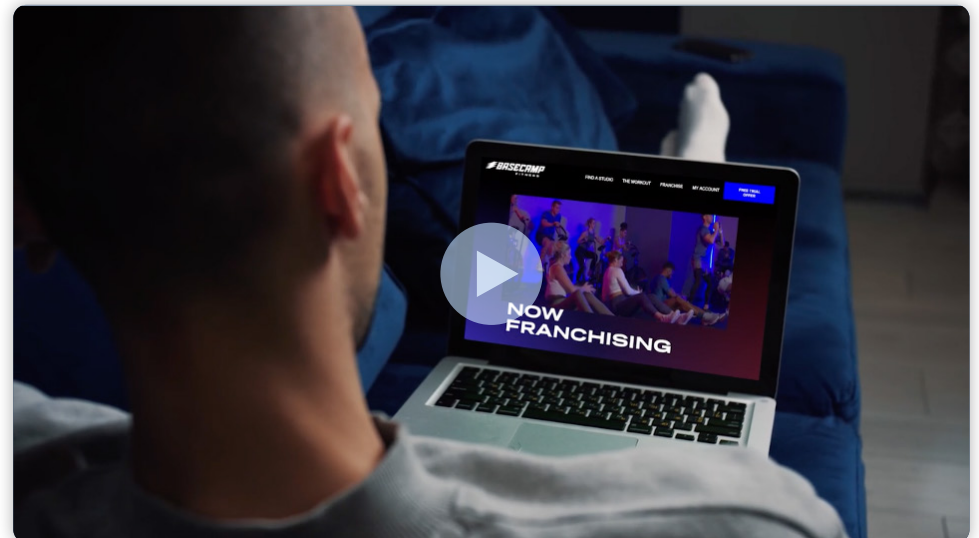
Take a moment to hear from our Studios team about why video is important for the development of any franchise.



## Waxing the City Franchise Video



## Basecamp Fitness Franchise Video



# Creating opportunity to connect



## GoJoe Patrol Double Page Spreads

**SECURE YOUR FUTURE WITH YOUR OWN SECURITY FRANCHISE**

GoJoe Patrol is your opportunity to own your own security business that serves both your community and your needs. Call the shots and direct your team knowing you're *Protecting People, Property and the Planet* with a GoJoe Patrol franchise.

- Proven business model with full training and support
- Lower investment for a highly rewarding opportunity
- Eco-friendly practices to help protect the environment

**BECOME YOUR OWN BOSS**  
After 10+ years in a business of your own. With over two decades of industry experience, we can help you become your own boss using a proven system, key training, and ongoing support.

**JOIN AN IN-DEMAND INDUSTRY**  
The need for top-notch security solutions is higher than ever and just getting away. With a GoJoe Patrol Franchise you will meet the increasing demand and secure your future in the industry.

**PROTECT YOUR COMMUNITY**  
Build a client-focused business by bringing an essential service to your local community. Help clients feel safe by providing the security and service they need.

**ACCESS POWERFUL TOOLS**  
RevSuite, our complete business operating platform, makes your daily problems even easier. You can also rely on the industry's leading systems, tools, and technology for the highest standard of service.

**MAJOR BANKING Co-Founder of GoJoe Patrol**  
"We started GoJoe Patrol to help our communities feel safer, meet the high demand for security services, and provide people with the opportunity to run a business that makes a difference. After 24 years, we continue to do just that."

**HARRY SLADICH**  
Chief Development Officer  
harry@gjoepatrol.com  
509-953-3196  
gjoepatrol.com/franchise

**THE SUPERIOR BENEFITS OF OUR ESSENTIAL SERVICES**

**BE YOUR OWN BOSS**  
Secure your franchise future with a business you'll be proud to own. We're experts at helping franchise owners like you because there's one business using a proven business model and 20+ years of industry knowledge.

**ACCESS POWERFUL TOOLS**  
Take charge of your daily workflow with RevSuite - our security management platform - and lead the industry with the best technology and tools of the trade. Our team makes it simple for you to step into an ownership role.

**PROTECT THE ENVIRONMENT**  
Do more for your community by making sure neighborhood safety and environmental cleaner. Our business takes responsibility by using a fleet of hybrid vehicles and handling energy efficiency programs.

**CONTACT US TO BEGIN BUILDING YOUR BUSINESS**  
harry@gjoepatrol.com  
509-953-3196  
gjoepatrol.com/franchise

## VISUAL ENGAGEMENT

# Magazine ads

Once the gold standard, traditional print advertising has dropped dramatically with the great migration to digital life. Striking ads placed in strategic business and franchise industry magazines could be wise if purchased at the right price. Scorpion is happy to collaborate on spectacular print and digital ads designed to impress and garner attention.

Focus Brands Full Page Ad

**FOCUS BRANDS**

**Add focus to your franchise portfolio.**

Lead the future of foodservice franchising.  
800.227.8353 • franchiseinfo@focusbrands.com • development.focusbrands.com

GoJoe Patrol Full Page Ad

**Everyday IS TACO TUESDAY WITH Us**

**\$1.5M AUV** FOR THE TOP THIRD FRANCHISED RESTAURANTS ACCORDING TO OUR 2022 FDI

**ENJOY THESE Delicious FRANCHISE BENEFITS**

- MOBILE ORDERING & THIRD PARTY DELIVERY
- 4 DAY PARTS INCLUDING BREAKFAST TACOS
- FULL BARS WITH KILLER MARGARITAS

**Rusty TACO**

SERVE UP HAPPINESS WITH A RUSTY TACO Franchise  
rustytacofranchising.com

Honey Baked Ham Full Page Ad

**TURN A FAMILY TRADITION INTO YOUR BUSINESS LEGACY**

AMERICA'S FIRST & FAVORITE HAM FRANCHISE

Entrepreneur FRANCHISE 500 TOP FOOD FRANCHISE 2022

**Top Ranked Food Franchise With \$793,178 AUV\***

- Year-Round REVENUE STREAMS**  
Retail, gifting, catering and lunch
- The Right BALANCE**  
Reasonable hours, minimal labor and no cooking
- Premium PRODUCT HARMONY**  
Providing the highest quality ham and delicious meals for families nationwide since 1957

**OWN A SLICE OF AMERICAN TRADITION**  
676-798-8862 • HONEYBAKEDFRANCHISE.COM

Jeremiah's Italian Ice Small Ad

**OWN A FROZEN FORCE IN FRANCHISING**

**235+ OPEN, AWARDED OR IN DEVELOPMENT**

Entrepreneur FRANCHISE 500 TOP NEW & EMERGING FRANCHISE 2022

**JEREMIAHSFRANCHISE.COM**

INFORMATIONAL ONE-SHEETS

# Promotional, Trade Show, and Broker Flyers

Beneficial brand awareness extends beyond direct prospects, and Scorpion will always look for occasions to spread your brand and enhance your credibility with others. Networking with target influencers like real estate brokers, franchise brokers, and existing partners is not commonly considered but we'll throw a spotlight on your brand, products, and services in an aesthetic, professional way. Promoting interest and trust in your opportunity pays off in ways that are only sometimes linear. Ultimately, when you entice with targeted messaging, it will lead to growth opportunities.

## Basecamp Fitness - Trade Show Flyer

**EMPOWER YOUR COMMUNITY AND YOUR PORTFOLIO**

Activate your market with an innovative boutique fitness franchise that uses members' feedback to design workouts through 20-minute heart-pumping HIIT workouts. Inspired by the rising demand of fitness, Basecamp Fitness is powerful enough for the pros and approachable enough for the everyday gym-goer. They are on the forefront bringing the electrifying fitness experience to your community.

**FINANCIAL REQUIREMENTS**

- \$10,000 Minimum Liquid Capital Per Location
- \$10,000 Total Worth Per Location
- \$2,929 - \$825,359 per Initial Investment\*

**HOW WE SUPERCHARGE YOUR GROWTH**

- IMPACTFUL HIIT WORKOUTS**  
Basecamp's HIIT workouts enable members to burn calories and build endurance in just 20 heart-racing minutes.
- CLASS TURNOVER**  
Our fast and efficient workouts mean you can host more classes throughout the day, leading to more revenue.
- SCULPTURE STUDIO FORMAT**  
Your Basecamp studio will fit into approximately 2,000 - 4,000 sq. ft., depending on your real estate options.
- MEMBER LOYALTY**  
People can't get enough of Basecamp's addictive workouts, helping us earn outstanding member retention.

**(800) 704-5004**  
FRANCHISEDEVELOPMENT@BASECAMPFITNESS.COM  
BASECAMPFITNESS.COM/FRANCHISE

## MaidPro - Broker Sheet

**MEN IN KILTS**  
A Friendly Kilted Franchise

Since 2000, Men in Kilts has branched our signature kilted and professional equipment to provide top-notch exterior cleaning services for our residential and commercial clients. Our franchisees draw on our decades of experience to build rewarding cleaning businesses and look good doing it.

**Plaid & Simple Perks**

- Steady demand and repeat business in a strong industry
- Easy-going schedule with flexible hours and work-life balance
- Simple operations thanks to low inventory requirements
- Affordable start-up costs and no required office space

**Financial Requirements**

- \$35,000 Minimum Liquid Capital
- \$100,000 Minimum Net Worth
- \$182,290 to \$191,980 Estimated Initial Investment\*

**Consultant Commission**

EARN \$120K when you sell 3 single-unit Franchises!

- \$80,000 for the 1st single-unit
- \$40,000 for the 2nd single-unit
- \$60,000 for the 3rd single-unit

**Our Perfect Candidate**

- Comfortable with starting business methods, not themselves
- Motivated to own a business and grow with our family
- Committed to sharing experiences with other franchisees
- Open to learning and exploring new ideas every day
- Experienced in customer service or business relations
- Interested in high-tech resources and streamlining tools

**Tools & Benefits**

- No weekly royalty fees
- Minimal required marketing spend
- Desktop and mobile cloud software
- Search engine optimization
- Top vendor partnerships
- National brand on a local level
- Support from a larger family of home service brands

**RON REENDER**  
941.465.1944  
REENDER@THESHOULDBRANDS.COM

\* These figures are based on Men in Kilts' FDD, most recent 2022-2023. See our FDD for more details. Confidential - Please Do Not Share with Candidates.

## Waxing the City - Promo Flyer

**EXPERIENCE WELLNESS WITH THIS HOT Multi-Unit Offer**

Franchising with Waxing the City is your opportunity to bring wellness and self-care to your market, and we're making things even better for multi-unit owners with special pricing. Take a look at our chart below to learn more. This limited-time pricing is good on a Franchise Agreement signed between MARCH 1 - 31, 2023.

# OF UNITS	INITIAL FRANCHISE FEE STANDARD RATES		INITIAL FRANCHISE FEE AGREEMENT SIGNED MARCH 1 - 31, 2023		YOU SAVE
	FEE	PER UNIT	FEE	PER UNIT	
1	\$42,500	\$42,500	\$42,500	\$42,500	\$0
2	\$70,000	\$35,000	\$40,000	\$30,000	\$10,000
3	\$95,000	\$31,667	\$80,000	\$26,667	\$15,000
4	\$125,000	\$31,250	\$105,000	\$26,250	\$20,000
5	\$155,000	\$31,000	\$130,000	\$26,000	\$25,000
6+		\$30k per additional unit		\$25k per additional unit	\$5,000 vs.

**CONTACT US FOR DETAILS & AVAILABLE TERRITORIES**  
800-704-5004  
FRANCHISEDEVELOPMENT@WAXINGTHECITY.COM  
WAXINGTHECITY.COM/FRANCHISE

**WAXING THE CITY**

Waxing the City Franchise, LLC. 9811 Franchise Bldg. #10070. Box New York version. This information is not an offering. An offering can only be made by a prospectus that first sets forth the Department of Law of the State of New York. See filing with the Department of Law of the Department of Law. This document is not intended for the sale of a franchise.  
Self-Employed Business Opportunity. Waxing the City (111) New Drive, Westbury, NY 11590

## Jeremiah's Italian Ice - Flyer

**OWN THE FROZEN FORCE IN FRANCHISING**

NON-TRADITIONAL FRANCHISE OPPORTUNITIES AS DIVERSE AS OUR FLAVORS

Since 1996, Jeremiah's Italian Ice has been cultivating the best frozen treats in the United States and solidifying our place at the top of the dessert industry. **LIVE LIFE TO THE COOLEST** by opening your own store with us today.

**A NON-TRADITIONAL FRANCHISE WITH THE SAME SWEET BENEFITS**

A non-traditional franchise provides low investment and minimal operating costs while reducing risk, allowing you to capitalize on space and leverage existing foot traffic, all while providing the same great benefits a traditional Jeremiah's franchise offers:

- Proven Concept & Business Model
- Irresistible Product with 40+ Flavors
- Flexible Footprints in Prime Territories
- Simple Operations
- Comprehensive Training and Unmatched Support

**GET THE SCOOP ON HOW TO START TODAY**  
888.336.8961 - FRANCHISE@JEREMIAHSICE.COM  
JEREMIAHSFRANCHISE.COM/NON-TRADITIONAL-FRANCHISE

**Entrepreneur FRANCHISE 500 TOP FOOD 2022**  
**Entrepreneur FRANCHISE 500 NEW & EMERGING 2022**  
**Entrepreneur FRANCHISE 500 RANKED 2022**  
**Entrepreneur FRANCHISE 500 RANKED 2021**

**THE 40/40 LIST**  
40th MOST ESSENTIAL RESTAURANT EXECUTIVES  
40th MOST ESSENTIAL FRANCHISE CONCEPTS OF 2021

## GoJoe Patrol - Tri-fold Pamphlet

### SAFEGUARD YOUR FUTURE & YOUR COMMUNITY

GoJoe Patrol is your opportunity to take charge of your future. As a franchise owner, you can be your own boss and protect your community at the same time by offering a variety of in-demand security services.

- Benefit from a proven business model with lower upfront costs
- Capitalize on the increasing demand for security services
- Build an efficient business using a powerful suite of technologies
- Serve others in your neighborhood and help protect the environment

### FRANCHISE WITH GOJOE PATROL

Command your team of security professionals knowing you're Protecting People, Property and the Planet™ with GoJoe Patrol.

- Proven business model with full training and support
- Superior security solutions in an in-demand industry
- Committed to eco-friendly practices and carbon offsets

Gain these benefits and more by contacting GoJoe Patrol today.

**Harry Stadich**  
Chief Development Officer  
harry@gojoePatrol.com • 509-953-3196

Download our franchise brochure at [gojoePatrol.com/franchise](http://gojoePatrol.com/franchise)

### TAKE CHARGE WITH A GOJOE PATROL SECURITY FRANCHISE

Protecting People, Property and the Planet™

Patrol is here to meet that demand head on.

#### Why GoJoe Patrol

Our franchise was founded by former law enforcement professionals and experts in business development to deliver an unparalleled opportunity to build a rewarding business.

### LEAD BUSINESS D TRAINING

OUR IDEAL OWNER

Our franchise owners are motivated to lead and inspire their teams, and they're passionate about protecting and improving the lives of people in their communities. We're looking for leaders like you who want to make a difference while building the best security business around.

### FRANCHISE LEADING TOOLS

Top-of-the-line security equipment and vehicles

RevSuite, our custom business operating platform

Ongoing updates to keep you ahead of the curve

### TRAINING AND SUPPORT

- Operations and customer service training
- Marketing support to promote your business
- Direct assistance throughout ownership

### FINANCIAL INVESTMENT

\$70,632 - \$133,288  
Initial Investment Range

\$40,000  
Initial Franchise Fee\*

20% DISCOUNT  
for Veterans and Law Enforcement

\*included in the initial investment range.  
The information in this proposal does not constitute an offer to sell a franchise. The offer of a franchise can only be made through the delivery of a franchise disclosure document.

ONE-STOP-SHOP

# Custom projects

At Scorpion, we understand that every franchise has distinct needs for attracting potential franchisees. That's why we specialize in creating suitable marketing strategies tailored to your specific franchise growth needs. Whether you're looking to improve your online visibility with targeted SEO practices, increase engagement through social media, or create persuasive content that drives conversions, we've got you covered. Our team of experts will work with you to develop a marketing plan that fits your budget, aligns with your business goals, and delivers measurable results. Let us help you stand out with an exclusive marketing approach that truly sets you apart.

## Biscuit Belly Menu Boards

FRESH BISCUITS  
HIGH-QUALITY INGREDIENTS  
MADE FROM SCRATCH DAILY

## Biscuit Belly

DAMN GOOD BISCUITS TO GO

**OPTION 1**  
Choose from the items on our express menu and order now.

**OPTION 2**  
Next time, experience our full menu by ordering ahead and picking up in the drive-thru.

GET THE APP  
Scan to order ahead for future visits

### EXPRESS MENU

<p><b>THE MAIN ATTRACTION</b> *6</p> <p><b>THE BIG CHICKEN BISCUIT</b> *6</p> <p><b>CHICKEN &amp; PIMENTO CHEESE BISCUIT</b> *7</p> <p><b>BACON, EGG &amp; CHEDDAR BISCUIT</b> *6</p> <p><b>SAUSAGE, EGG &amp; CHEDDAR BISCUIT</b> *6</p> <p><b>B&amp;G CUP</b> *6</p> <p><b>PRALINE PARFAIT</b> *6</p>	<p><b>THE SIDE HUSTLE</b></p> <p><b>LOADED BREAKFAST TOTE</b> *3</p> <p><b>FRUIT CUP</b> *3.5</p> <p><b>FOR THE KIDDOS</b></p> <p><b>PANCAKE CORNDOG</b> *6</p> <p><b>BUT FIRST, COFFEE</b></p> <p><b>HOT DRIP COFFEE</b> *2.5</p> <p><b>COLD BREW</b> *3.5</p> <p><b>LATTE</b> *4</p> <p><b>MOCHA</b> *4.5</p> <p><b>CAPPUCINO</b> *4</p> <p><b>CHAI LATTE</b> *4.5</p> <p><b>MORE GOOD STUFF</b></p> <p><b>ASSORTED JUICES</b> *2.5</p> <p><b>MILK</b> *2.5</p> <p><b>TRAYTOP BUBBLE</b> *2.5</p> <p><b>FRESHLY BREWED TEA</b> *2.2</p>
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LET'S GET SAUCY \*1.50 each

• BERRY SAUCE • RANCH • NASHVILLE HOT MAYO  
• BERRY JAM • HONEY • SWEET MAPLE MAYO

## Anytime Fitness - Territory Announcement

ANYTIME FITNESS

# COMING TO A COMMUNITY NEAR YOU

Franchise Awarded  
**BRENTWOOD, PA**  
1 UNIT

## Jeremiah's Italian Ice - Poster

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200+ Units Open, Awarded or in Development

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SCORPION FRANCHISE DEVELOPMENT

# Ready to run your best franchise development marketing?

Contact Lynda Black, Senior VP of Marketing, for more details

email [lynda.black@scorpion.co](mailto:lynda.black@scorpion.co) or call (661) 568 7703