

Coronavirus Tips for Law Firms

10 best practices for attorneys during the COVID-19 pandemic

1

Maintain constant communication

Reassure clients in a time of uncertainty

2

Consider offering virtual meetings

Make it easier for clients during quarantine

3

Update your online business listings

Make note of changed hours, phone numbers, etc.

4

Share helpful information on your website and blog

Address the impact of COVID-19 on cases—be a resource when it matters most

5

Keep investing in your digital presence

Stay visible when other firms are scaling back

6

Study search trends and adjust your strategy

Shift the focus of your campaigns to the services people are looking for

7

Focus on building brand awareness

Know that more time is being spent on social media, news sites, etc.

8

Leverage local media and trending news

Find opportunities to be quoted as an expert and expand on top stories

9

Think long-term in your marketing strategy

Prepare now for when "business as usual" picks up again

10

Get help from trusted marketing experts and protect your firm

Stay informed and competitive in today's rapidly changing climate

The answers you need from a partner you can trust.

Contact Us at [866.344-8852](tel:866.344-8852) or ScorpionLegal.com



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